



IMPRINTS OF HONOR



Connecting
Students
with Veterans™



As students preserve veteran service stories, they are inspired to live a life of honor.

2024 - 2025
**ANNUAL
IMPACT
REPORT**

CONNECTING STUDENTS WITH VETERANS™ TO HONOR VETERANS, PRESERVE AMERICA'S HERITAGE, AND DEVELOP FUTURE LEADERS



Michelle DiMuro was named the **2025 Arizona Nonprofit Leader of the Year** at the **AZ Business Champions of Change Awards**. Reflecting on the honor, Michelle shared, "It reminded me of what our veterans teach us — to try is to succeed, and to not try is to fail. Our entire community embodies that lesson every day. Small steps, taken together, lead to extraordinary impact."

Dear Friends and Supporters,

Fiscal Year 2025 was a transformative year for Imprints of Honor (IOH), one defined by investing in our future, innovation, and measurable impact. Together, we strengthened our foundation, expanded our visibility, and enhanced the sustainability of our mission to connect students with veterans. Significant milestones achieved:

- ★ Celebrating our 3000th interview and new scholarships
- ★ The successful launch of the Imprints of Honor name
- ★ The registration of trademarks for both Imprints of Honor® and *Since You Asked*®
- ★ Achieving over 100 media placements across television, radio, print, and digital outlets, including shining the spotlight on seven of our school chapters through televised news reports with students and veterans
- ★ Quadrupling our pipeline of interested schools through literature mailed to all Arizona high schools, and speaking or exhibiting at 10 educational conferences
- ★ Piloting program implementation options: Notre Dame Preparatory High School is our first high school to offer Imprints of Honor as an elective course, and Brophy Preparatory offers IOH as an immersion program, which included a trip to Washington D.C.
- ★ Growing our leadership capacity with the hiring of a Development Director and the addition of three new board members

This year's success is a tribute to the collective passion of our teachers, veterans, students, volunteers, and donors who make this mission possible. Thank you for being strong advocates for our program, driving awareness, and ensuring long-term organizational health. Together, we are ensuring that every veteran's story is honored, and their legacy leaves an imprint of honor on the character of our youth.

With appreciation,

Michelle DiMuro
Executive Director



HONORING SERVICE AND PRESERVING LEGACY



Since the program's founding, each story collected has strengthened the bridge between generations, connecting students and veterans through shared history, character, and gratitude.

Each of the 247 veteran stories shared in the three editions of *Since You Asked*® XXI offered healing, connection, and a powerful reminder of service and sacrifice.

Our goal is for the veterans in our program to experience profound appreciation and renewed pride as their service experiences inspire the next generation.

*Veteran Tom Hinders and his family celebrate the publication of his story in *Since You Asked*® XXI*



VETERAN OUTCOMES

- ★ 82% found the interview experience cathartic or healing
- ★ 27% shared their story for the first time
- ★ 100% would recommend participation to another veteran
- ★ 97% rated the quality of the final publication as "Exceeded Expectations"
- ★ 92% rated the book signing as "Exceeded Expectations"

Reaching **3,000 interviews** this year marks not just a number, but a legacy — thousands of stories told, lessons shared, and lives forever changed.

Joy Lu and Captain Edwards, as well as the outstanding guidance provided by Teacher Advisor Nicole Blanchard, were recognized through a video presentation at all seven book receptions and in person at the Ironwood Ridge High School book reception.

*"This was an incredible experience for me. My interviewer is an exceptional young man, and it was a joy to work with him. Thank you for the opportunity to tell my story. When we came home, this Country was not very welcoming. It was nice to feel appreciated."
- Thomas Friddle, USMC, Vietnam*



Ironwood Ridge High School student Joy Lu with Captain Bobby Edwards, USAF, Retired

ENRICHING EDUCATION

Our program enhances education with a first-person connection that inspires lifelong learning and empowers students to think critically, communicate effectively, and lead with integrity.

PROGRAM OUTCOMES

- ★ 7 book receptions
- ★ 41 civic engagement activities
- ★ 247 veteran legacies preserved
- ★ 3 editions of published veteran stories
- ★ 23 scholarships awarded totaling \$108,475
- ★ 3,700+ students educated by 33 veteran presentations
- ★ 100% of our teachers reported students improved academics, character, leadership, and 21st century skills

“Talking to veterans made the concept of service feel real in a way textbooks never could. It reminded me that their sacrifice isn’t just personal – it’s political, it’s cultural, and it shapes how we move forward. As someone going into policy and law, it made me realize how important it is to listen before speaking, to remember whose voices have been left out, and to carry those stories with care. That’s something I’ll take with me wherever I go.”

– Mauro Martinez Garcia, Trevor G. Browne High School



Paulette and Joe Maslick

Scholarship committee member Paulette Maslick was so impressed by the students’ scholarship essays, she and her husband Joe generously awarded all student applicants a \$1,000 Honorable Mention Scholarship.



Joel Mills, Sydney Moore, and Kelly Mills

Sydney Moore received the first Jordan Mills Gold Star Family Scholarship for her dedication to preserving the legacy of a veteran who died as a result of his service during a period of war. The scholarship is selected and awarded by Kelly Mills and her family, in memory of her late husband.

“I was overwhelmed by the quality of their writing, the content that each shared, and the impact Imprints of Honor had on their young lives . . . This is a generation that is going to move mountains. They are our future.”

– Paulette Maslick

BUILDING CHARACTER

Through student-veteran connections, veteran presentations, and engagement in community events, every veteran's story leaves an imprint of honor on the character of our youth. The more the students participate, the more veterans they meet, the greater the impact.



Students eagerly ask veterans from Since You Asked® Edition I for their autograph

GRADUATING STUDENT OUTCOMES

- ★ 83% developed ongoing mentoring relationships with veterans
- ★ 95% improved writing
- ★ 97% improved listening
- ★ 90%+ reported higher leadership, collaboration, and critical thinking skills
- ★ 95% increased understanding of civic responsibility
- ★ 100% have appreciation for service

“My grandpa was my age when he began to serve his country in active combat. This terrifying thought was so humbling. My grandpa’s biggest stressors at my age had to do with being shot at and bombed, whereas my biggest stressors are getting good grades and going to college. I now have a broader and deeper perspective on life.”

– Roselyn Dorrell, Morenci High School

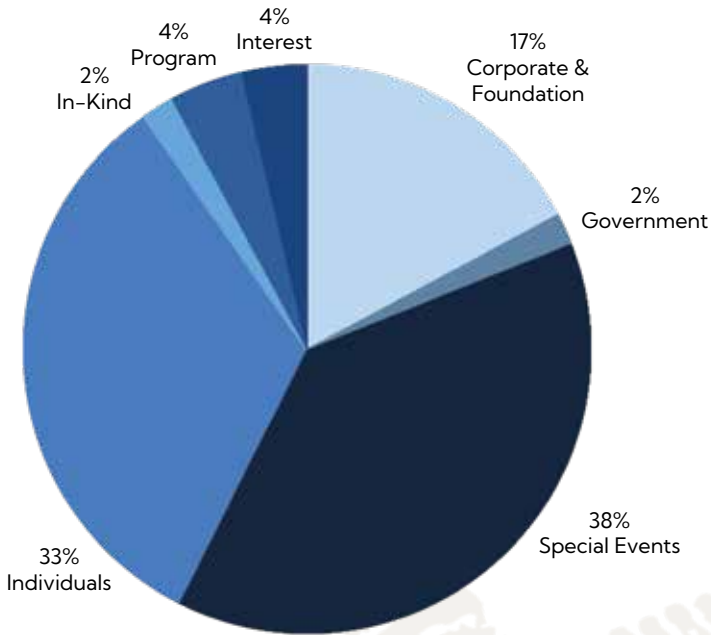
A graduating student panel shares the impact of learning from veterans at the Community Reception for Edition I



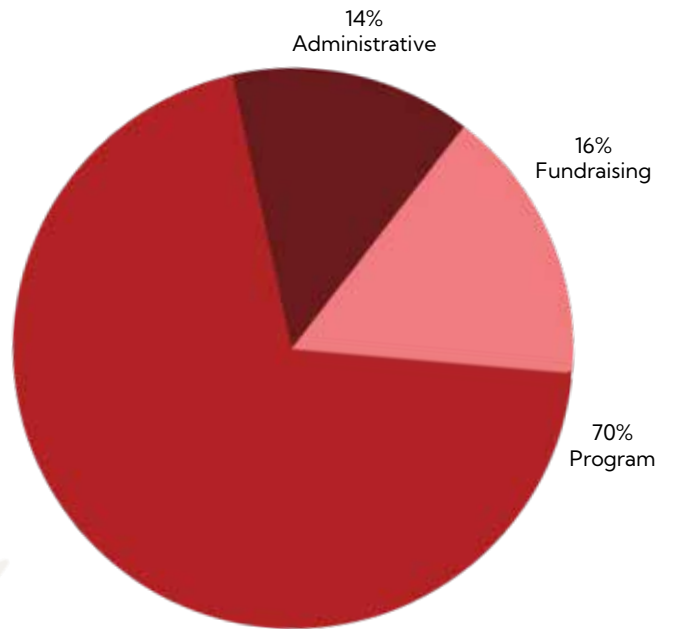
INVESTING IN THE FUTURE

FY 25 FINANCIAL SUMMARY

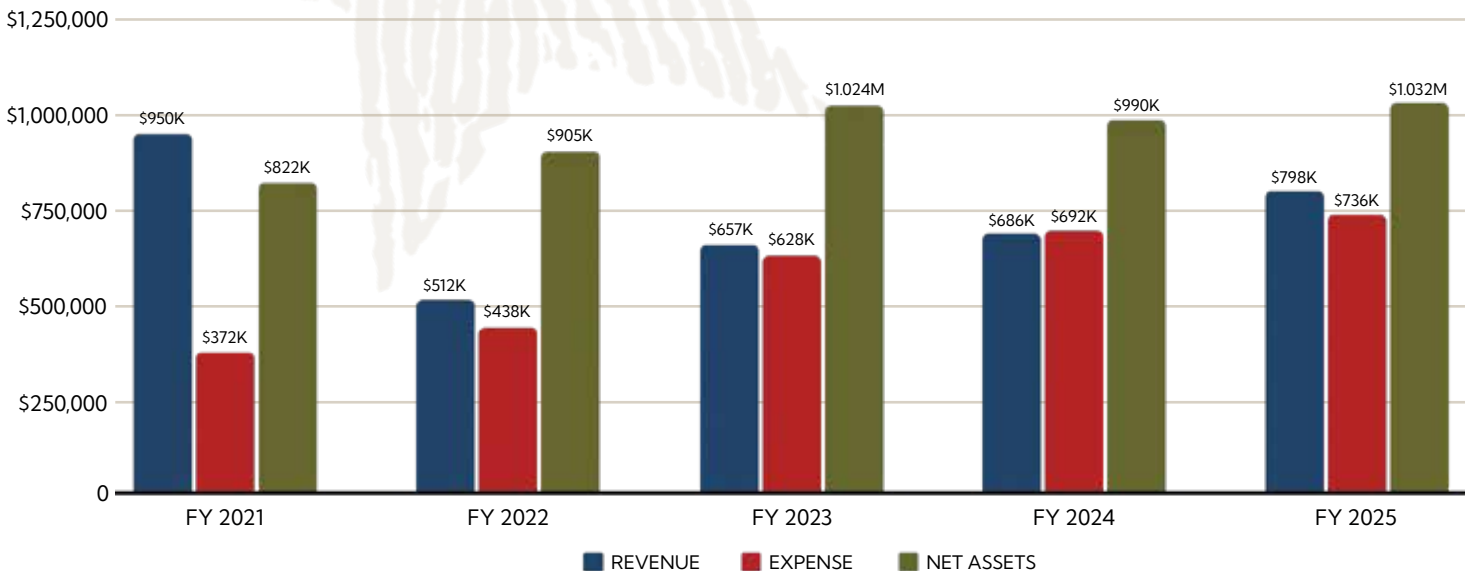
FY 25 REVENUE \$798,668
(ENDING JUNE 30, 2025)



FY 25 EXPENSE \$736,491
(ENDING JUNE 30, 2025)



5-YEAR FINANCIAL SUMMARY



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OUR VALUES

HONOR

Honoring veterans, their stories, and service

CONNECTION

Making connections across generations

CHARACTER

Building student character and civic responsibility

LEGACY

Preserving veteran legacies and America's heritage

LEADERSHIP

Developing the next generation of leaders

COMMUNITY

Bridging the gap between military and civilian populations

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